



United States

## **Guilty of Creativity**

Thursday morning and it's just another BNI meeting with another two 8-minute speakers, right? Not at BNI Miami Beach! When the Sports Chiropractor (Dr. Todd Narson) and Personal Injury Attorney (Judson Cohen) were scheduled to speak, they really spiced things up by presenting a mock trial. Other members helped by playing the roles of bailiff and judge. After all the grand entrances were made, court was in session.

Attorney Cohen's opening remarks led to a spirited line of questions for the witness, Dr. Todd Narson. Throughout his time "on the stand," Dr. Narson explained the role he played in helping the "patient in question" recover from the injury and some of the specific treatments and expected results. After Dr. Narson was excused from the stand, Attorney Cohen used the remaining time to make his closing statements in defense of the injured party to the jury/members.

The verdict was in: Both Narson and Cohen were clearly guilty of creativity!

Members received a refreshing and unique firsthand look at what these two do for people in real life. Plus, they were able to share their experience, education and expertise within the context of the courtroom setting as each was established as an expert.

Kudos to BNI Miami Beach for building on the structure of member presentations and offering something that made people sit up and take note. It was a huge hit and just one example of how this chapter continues to raise the BNI bar. I expect we'll be hearing more innovative ideas from this chapter very soon.

*Submitted by Mavis Lamb, PR & Event Coordinator, BNI Miami-Dade*